

Payton Kustka

Illustration and Concept Art

paytonkustka.com · linkedin.com/in/payton-kustka/ · paytonkustka@gmail.com · +1 (919) 690 - 9984

EDUCATION

Savannah College of Art and Design

SEP 2022 - CURRENT

BFA Illustration (November 2025)

- Drawing Minor
- Game Development Minor
- 4.0 GPA

Savannah College of Art and Design

JAN 2026

MFA Interactive Design and Game Development (January 2028)

EXPERIENCE

Savannah College of Art and Design | Lead Student Representative

SEP 2024 - CURRENT

- Implements a comprehensive training program for a team of 18 students, covering topics like guest service, guided tours, professionalism and professional development.
- Collaborates with experienced staff to plan and oversee the organization of more than 50 events, with guest counts ranging from 300 to 3000.
- Conducts tours for over 100 monthly visitors, including educators, corporate groups, and VIPs, and assists prospective students with the admissions process

Good Soup Creative | Creative Intern

JUN 2025 - CURRENT

- Reformats images and creative content for various clients web pages and emails
- Manages hundreds of press and blog posts across various clients web pages
- Designs promotional material for various clients including interactive map for Mission Farm

American Red Cross x SCADServe | R&D and Junior Designer

MAR 2025 - JUN 2025

- Conducted research including American Red Cross branding and natural disasters in Chatham County, Georgia, in order to guide the development of the American Red Cross Community Adaptation Program in the area
- Presented progress to the client as a part of 2 check-ins and 1 midterm presentation and co-led an immersive exhibition and presentation of our final deliverables
- Wrote scripts for 9 team members across 4 presentations and developed 1 illustration for presentation

Focused Ultrasound Foundation x SCADPro | Illustration Lead and Junior Designer

MAR 2023 - JUN 2023

- Delegated work to illustration team and managed communication between 4 total teams
- Presented deliverables to the client during regular check ins and 1 final presentation
- Asset development in illustration, motion media, graphic design

SOFTWARE

Photoshop | Illustrator | ZBrush | Maya

SKILLS

Team Leadership | Problem Solving | Adaptability

AWARDS

Savannah College of Art and Design | May and Paul Poetter Scholarship

SEP 2022 - NOV 2025

Full tuition undergraduate scholarship issued by SCAD for academic excellence

Savannah College of Art and Design | Graduate Full Tuition Scholarship

AUG 2025

Full tuition graduate scholarship issued by SCAD for academic excellence

Savannah College of Art and Design | Michael Archer Memorial Endowed Scholarship

SEP 2024, SEP 2025

International Design Awards | Honorable Mention

FEB 2024