# Payton Kustka

## Illustration and Concept Art

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#### **EDUCATION**

#### Savannah College of Art and Design

SEP 2022 - CURRENT

BFA Illustration (November 2025)

- Drawing Minor
- Game Development Minor

4.0 gpa

## Savannah College of Art and Design

JAN 2026

MFA Interactive Design and Game Development (January 2028)

#### **EXPERIENCE**

#### Savannah College of Art and Design | Lead Student Representative

SEP 2024 - CURRENT

- Implements a comprehensive training program for a team of 18 students, covering topics like guest service, guided tours, professionalism and professional development.
- Collaborates with experienced staff to plan and oversee the organization of more than 50 events, with guest counts ranging from 300 to 3000.
- Conducts tours for over 100 monthly visitors, including educators, corporate groups, and VIPs, and assists prospective students with the admissions process

#### Good Soup Creative | Creative Intern

IUN 2025 - CURRENT

- Designs and executes unique digital assets for client web pages, emails and promotional material
- Manages press and blog pages for various clients

#### American Red Cross x SCADServe | R&D and Junior Designer

MAR 2025 - JUN 2025

- Conducted research including American Red Cross branding and natural disasters in Chatham County,
  Georgia, in order to guide the development of the American Red Cross Community Adaptation Program in the area
- Presented progress to the client as a part of 2 check-ins and 1 midterm presentation and co-led an immersive exhibition and presentation of our final deliverables
- Wrote scripts for 9 team members across 4 presentations and developed 1 illustration for presentation

#### Focused Ultrasound Foundation x SCADPro | Illustration Lead and Junior Designer

MAR 2023 - JUN 2023

- Delegated work to illustration team and managed communication between 4 total teams
- Presented deliverables to the client during regular check ins and 1 final presentation
- Asset development in illustration, motion media, graphic design

## SOFTWARE

Photoshop | Illustrator | ZBrush | Maya

Team Leadership | Problem Solving | Adaptability

**SKILLS** 

#### **AWARDS**

### Savannah College of Art and Design | May and Paul Poetter Scholarship

SEP 2022 - NOV 2025

Full tuition undergraduate scholarship issued by SCAD for academic excellence

#### Savannah College of Art and Design | Graduate Full Tuition Scholarship

AUG 2025

Full tuition graduate scholarship issued by SCAD for academic excellence

## Savannah College of Art and Design | Michael Archer Memorial Endowed Scholarship

SEP 2024, SEP 2025

One-time scholarship issued by SCAD as part of the current student scholarship fund

#### International Design Awards | Honorable Mention

FEB 2024

Issued to illustration "The Goddess of Night" in the posters/prints category for the 2024 year